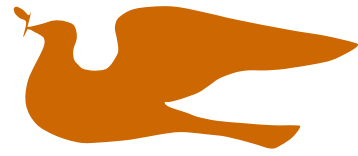


Jerusalem Institute  
for Israel Studies  
**Journal of Activities**



July 2008

The Institute summarizes its activities in the form of a journal that reports on the subjects it has been addressing, the publications it has produced, and the coverage it has received in the media.

In this issue:

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New Column in English

- The Institute will now be contributing a **bi-weekly column to the newspaper *The Jerusalem Post*** in addition to the weekly column in the local newspaper, in Hebrew, *Kol Ha'Ir*. The columns are written by researchers and research assistants whose expertise is Jerusalem, and **Michal Korach** is responsible for overseeing and editing. Each column is accompanied by a table or graph. The columns enable research and research assistants to gain experience in bringing research material to broad public awareness in a concentrated and appealing manner. The columns are uploaded onto the Institute's site as part of an effort to enrich its English content and as part of its transformation into a new and innovative format.



## Conference

- A conference was held to discuss the document "**Israel 2028 – Vision and Socio-Economic Strategy in the Global World**". It was presented to decision-makers in Israel by a public committee headed by **Eli Horowitz**, Chairman and Former CEO of Teva Pharmaceuticals.

After an opening by **Prof. Yaacov Bar-Siman-Tov**, the first session of the conference began with a presentation of the proposal by **David Brodet**, the document's editor. **Mr Brodet** is currently chairman of Ben-Gurion University and

has held many key economic posts in both the government and private sector, including Director-General of the Ministry of Finance and Chairman of the Board of the United Mizrahi Bank. **Sami Friedrich**, a member of the project's Steering Committee and Chairman of *Shaldor*, a leading strategic management consulting firm, spoke on institutional tools for managing strategy on a national level.

The second session addressed issues of long-term planning and Israeli strategy in the context of the global economy. **Dr. Neri Horowitz**, a member of the team that prepared Israel 2028 and a member of the Mandel Leadership Institute, presented a lecture on employment and changes in the work market as part of strategic planning. **Dan Kaufman** of the Jerusalem Institute and **Lee Kahaner**, from both the Jerusalem Institute and Haifa University,

spoke about education, employment, and trends of change among the Ultra-Orthodox community.



Sami Friedrich



David Brodet

## Roundtables

### Majority-Minority Relations in Israel : A Theoretical Framework for Dialogue Between Jews and Arabs

- A meeting of the team on this subject was led by the initiator of the project, Dr. Itzhak Reiter. Participating were: Prof. Yaacov Bar-Siman-Tov, Galit Hazan Dr. Kobi Michael, Dr. Sarah Ozacky-Lazar, Dan Patir, Prof. Edna Ulman-Margalit, Dr. Alex Yaacobson, and Avigail Yaacobson.
- The goal of the meeting was to prepare a first draft of an Israeli document on the issue. The idea behind the document was to present a liberal Jewish approach to Arab-Jewish relations that could serve as an ideological basis for Jewish discourse regarding majority-minority relations in the country, as a basis for discussion with the Arab sector, and as an instrument for influencing and implementing policy. At the heart of the document is a proposal for inclusive citizenship for equality and integration into the nation; following the meeting a proposal was submitted to the *Friedrich-Neuman-Stiftung* for expanding the group's work.

### Meeting with Representatives of the Itzhak Tshuva Group for Desalinating Water

- One of Israel's billionaires -- **Itzhak Tshuva**, now owner of the Plaza Hotel in New York City – has announced plans for a mega-project for desalinating water from the Red Sea and piping it into the arid valley along which the Jordanian-Israeli border runs as part of a plan for extensive development. Experts from the Institute participated in two meetings with representatives from the project's group, but it was decided that as it was presented the Institute would decline to take part.

### Social Aspects of Policy and the Determination of Social Indicators for Sustainable Development in Israel

- This project was run in the framework of research of the Environmental Policy Center at the Institute, run by **Prof. Eran Feitelson** and edited by the researcher **Carmit Lovnov**. The goal was to determine a set of social indicators that could assist in monitoring social trends in Israel and adapting them to the concept of sustainable development. The discussion encompassed issues of principle and methodology. The participants were experts from a variety of fields: **Ora Ahimeir, Dr. Maya Choshen, Prof. Arza Churchman, Galit**

**Cohen, Prof. Eran Feitelson, Prof. Rasem Hameisi, Galit Hazan, Dr. Hagai Katz, Naama Ringler, Dr. Elisheva Sadan, Prof. Yossi Shelhav, and Dr. Erez Tsafdia.**

## Workshop on Indicators for Measuring Effectiveness and Compliance in Matters of Environmental Protection

- The workshop, led by **Attorney Orr Karassin**, was held in the framework of the Institute's Center for Environmental Policy. Research was presented that focused on the goals of enforcement, indicators for measuring improvement or lack of it, and indices for monitoring the effectiveness of the enforcement. In addition, discussion was held with high officials from the Ministry of Environmental Protection on the means for implementing models proposed in the research: **Itzhak Ben David**, Deputy Director for Enforcement; **Dalit Dror**, legal adviser to the Ministry; **Amir Levin**, head of the Green Police, **Rani Amir**, in charge of the seas and shores, and **Ilan Nisim**, responsible for solid waste in the Ministry, were among the participants. Legal and other experts on implementation also took part.



Orr Karassin

## Head of the Department for Matters of the Diaspora and Religions in the Israeli Foreign Ministry, Shmuel Ben Shmuel, met with Dr. Amnon Ramon

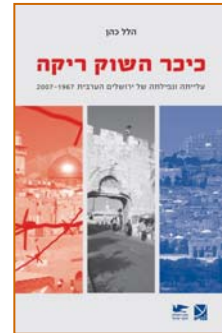
- Ramon, of the Jerusalem Institute, was invited to take part in a team established by the Ministry to evaluate Israeli policy towards the Christian world.

## Guests at the Institute

- The Ambassador of Australia in Israel, **James Larsen** visited the Institute and met with **Prof. Yaacov Bar-Siman-Tov**.
- **Shaul Givoli**, the Chairman of the Council for Peace and Security, met with **Prof. Yaacov Bar-Siman-Tov** to explore possible cooperation between the two institutions.

## In the Media

- After a suicide attack by a terrorist in Jerusalem, **Dr. Hillel Cohen** – author of the book *The Market Square is Empty*, on East Jerusalem – was interviewed by Israel's Channel Two, by Radio 99; a large article drawing on his work appeared in the paper *Yated Neeman*. **Israel Kimhi** was interviewed on the subject by the *Jerusalem Post* and by the British newspaper the *Guardian*.
- **Dov Elboim** of Israeli television's Channel One conducted a television interview with **Prof. Yaacov Bar-Siman-Tov**. Held in the context of a weekly program on the week's Torah portion, Bar-Siman-Tov was questioned regarding the management of conflict and conflict resolution.
- The Voice of Peace – Nazareth interviewed **Prof. Bar-Siman Tov** on Jerusalem and Radio France interviewed him on negotiations between Israel and Syria.
- **Prof. Yaacov Bar-Siman-Tov** was also a guest on the popular television news magazine, London and Kirshenbaum on Channel Ten. The subject was the threats and warnings exchanged between Iran and Israel.
- *The Middle East Bulletin* interviewed **Bar-Siman-Tov** on the Arab-Israeli conflict.
- **Dr. Kobi Michael** was interviewed regarding the radicalization of Arabs in East Jerusalem: on Israeli television's Channel One, as part of the nightly news show "From Today to Tomorrow"; on Radio Jerusalem; in the newspaper *Makor Rishon*; on the radio station Reshet Bet; in the newspaper *Yediot Ahronot*; and on the internet news site "Ynet".
- The news commentator **Emanuel Halperin** interviewed **Dr. Kobi Michael** on his field of specialty, military-political relations, on Israeli television's Channel Two. An interview with Michael on the Second War in Lebanon was also aired on radio's Reshet Bet.
- The growing violence in Gaza was the subject of an interview with **Yochanan Tzoref** on Israeli radio's Reshet Bet.



Yaacov Bar-Siman-Tov

- The Institute's weekly columns in the Jerusalem paper *Kol Ha'Ir* were on: "The Mixing of Residence and Commerce in Areas of the City", by **Yair Assaf-Shapira**; "The Neighborhood of French Hill and the Changes it is Undergoing", by **Eitan Bluer**; "Visits to Emergency Rooms in Jerusalem", by **Michal Korach and Yair Assaf-Shapira**; and "Changes in Migration Into and Out of Jerusalem", by **Dr. Maya Choshen**.
- Articles on the levels of registration for state schools in Jerusalem and their significance in terms of population migration out of the city appeared on the internet site NRG and in the Jerusalem weekly papers *Kol Hazman* and *Yediot Yerushalayim*. All of the articles cited data from the Institute.
- An article in the *Jerusalem Report* comparing Kosovo and questions surrounding Jerusalem cited data from the Institute.

## Statistics

### The Institute's Site

[www.jiis.org.il](http://www.jiis.org.il)

- For the first time, conference lectures were uploaded onto the site shortly after their presentation. Each lecture appeared with a picture of the lecturer and all the additional materials that accompanied the presentation.
- Updated tables of the Jerusalem Statistical Yearbook were uploaded as they were edited, preceding the publication in print, in order to make the data as accessible as possible as soon as possible.
- Number of visitors: 12,318



Lee Kahaner

### Publications

- Number of publications sold: 33
- Best-selling publication: *The Power of Expertise – The Israeli Medical Association*, by **Yael Ishai**.